

MOTHER DAIRY & SAFAL OUTLETS – DELHI AND NCR REGION

1. As a honorable recognition for your/your late husband/son valuable contributions, towards the growth of this service, we endeavor to develop upon our relationship by keeping you updated certain schemes to help you financially. Therefore, we are happy to inform you that M/s Mother Dairy Fruits & Vegetable Pvt. Ltd. has offered assistance to retired Coast Guard personnel for resettlement by way of extension of facility of running Mother Dairy & Safal outlets in Delhi and NCR. This facility is already available for Ex-Servicemen of Defence personnel through DGR and for the retired personnel of CPMF.

2. The scheme is primarily for the benefits of JCO/NCO/ORs and equivalents, and is in vogue since 1985. The salient features of the scheme of assistance are as follows:-

- (a) Provisions of shops in Delhi, Noida, Gurgaon, Faridabad and Gaziabad.
- (b) Provisioning of fresh Vegetable, Fruits, and other products of Mother Dairy & Safal for sale.
- (c) Provisioning of modern equipments for smooth running Mother Dairy shops.
- (d) Free maintenance of all the equipments by the technical experts of Mother Dairy.
- (e) Training by the experts of Mother Dairy for smooth running of shops.
- (f) The investment for the scheme is of Rs. 1,00,000/- as refundable security deposit and Rs. 50,000/- as working capital for initial running of the business.

3. The minimum eligibility criteria for availing Mother Dairy assistance scheme is as follows (Rank & Medical category as per CG Service):-

(a) Ex-retired ICG personnel

- (i) Maximum Age : 58 Years
- (ii) Medical Category : S1A1/S2A2/S3A2/S3A3
- (iii) Length of Service : Not less than 10 Years
- (iv) Rank : E/F, Navik to Pradhan Adhikari and Equivalent

(b) **Dependents of Ex- ICG retired personnel**

- (i) Minimum Age : 18 Years
- (ii) Education Qualification : Minimum 10th Pass
- (iii) Rank of Retired Personnel: E/F, Navik to Pradhan Adhikari and Equivalent
- (iv) Dependent Card/Certificate: Dependant Card/certificate issued by CGDHQ-2/BUVIK

4. In view of the above, the eligible retired ICG personnel interested in the ibid scheme to forward the application IAW para 3 above for self **OR** dependant to Bureau of Naviks for further necessary action.