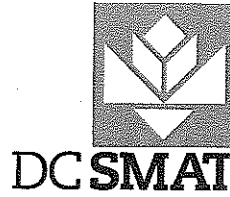


Ref: DCSMAT/Admn/2012-14
3rd January 2012



**D C School of Management
and Technology**
Pullikkanam, Idukki Dist. - 685 503
Kerala, INDIA.
Phone: (91-4869) 202110
Fax: (91-481) 2564758
E-mail: dcsmat@dcbooks.com

C/A

Shri. P Chidambaram
Minister of Home Affairs
Government of India.
North Block,
Central Secretariat,
New Delhi - 110 001

Dear Honorable Minister,

Subject : Scholarship to Wards of Serving Para Military Forces for Pursuing Post Graduate Diploma in Management(PGDM) at D C School of Management and Technology(DCSMAT)

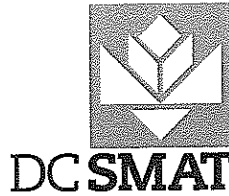
Late D C Kizhakemuri, the Freedom fighter, social activist, writer, founder member of Sahitya Pravartaka Cooperative Society (SPCS), recipient of 'Tamarapatra', 'Padma Bhushan' & the doyen of publishing industry in Kerala, had nurtured for long a dream of elevating the standard of higher education in Kerala. To fulfill his vision, D C Kizhakemuri Foundation has established D C School of Management and Technology in Kerala with campuses at Vagamon and Trivandrum, both with state of the art technology and infrastructure at par with international standards.

The Foundation is also engaged in promotional activities in the field of education, arts, literature, social work, culture, publication of books etc.

Taking into consideration the yeoman services rendered by the valiant soldiers of the Para Military Forces, the Foundation wishes to contribute in a small measure to their welfare. With this in view, we have great pride and pleasure in instituting a few scholarships for dependent wards of serving and retired Para Military Forces (CRPF, BSF, Coast Guard, CISF, ITBP) for pursuing PGDM programme at our Trivandrum & Vagamon Campuses during the academic year 2012-14. Students admitted to PGDM at DCSMAT Institutions will be eligible for scholarship (in the form of course fee concession) from DC Kizhakemuri Foundation.

The existing fee structure and fess payable after scholarship/fee concession & the number of seats allocated at each campus are given below :-

Details	Course Fee	Other Fee	No of seats Allocated
Existing course fee for 2 year PGDM programme	3,60,000/-	Hostel, canteen and incidental expenses to be borne by the student. For details please refer Appendix 'A' attached	-
100% scholarship for wards of serving PMF	Nil	Hostel, canteen and incidental expenses to be borne by the student. For details please refer Appendix 'A' attached	05 seats (at DCSMAT Business School, Vagamon)
100% scholarship for wards of retired PMF personnel	Nil	Hostel, canteen and incidental expenses to be borne by the student. For details please refer Appendix 'A' attached	05 seats (at DCSMAT Media School, Trivandrum)




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Kerala, INDIA.
Phone: (91-4869) 202110
Fax: (91-481) 2564758
E-mail: dcsmat@dcbooks.com

We will be greatly obliged, if you would give us your support for this small contribution of ours. May I also request you to circulate this letter down to all PMF units so that serving and retired personnel from all Para Military Forces could derive the benefit.

I am also attaching relevant details of our PGDM programme in the Enclosure. A Coffee Table Book on our Management Programmes is also enclosed for your information please.

Thanking you.

Yours Sincerely,


Ravi Decece
Secretary
DC Kizhakemuri Foundation

Enclosures :

Enclosure 1 – Brief on DCSMAT PGDM programme.
Enclosure 2 - Detailed fee structure
Enclosure 3 - Admission Brochure

Copy endorsed to :-

Shri K Vijay Kumar, IPS
Director General CRPF
Block No 1, CGO Complex
Lodhi Road, New Delhi – 110003

Shri. U.K. Bansal, IPS
Director General BSF
BSF Headquarters
Block No 10, CGO Complex, New Delhi- 110003

Vice Admiral Anil Chopra, AVSM
Director General Indian Coast Guard
National Stadium Complex , New Delhi - 110001

Shri. NR Das
Director General CISF
CISF Headquarters, Block No 13
CGO Complex, New Delhi - 110003

Lt Gen Rameshwar Roy, UYSM, AVSM, YSM
Director General Assam Rifles
HQ DGAR, Shillong, Meghalaya - 793011

Shri. Ranjit Sinha, IPS
Director General ITBP
ITBP Headquarters, Block No 2, CGO Complex
Lodhi Road, New Delhi - 110003

DCSMAT BUSINESS SCHOOL, PULLIKKANAM
Fee/Expense Structure-PGDM Programme (2012 admission)

S No	Item of Fees/Expenses	Details	1st year	2nd year	Total
1. Fees					
	Course Fees	Rs.60000/Trimester	180,000	180,000	360,000
	Examination Fees	Rs.2000/Trimester	6,000	6,000	12,000
	Total		186,000	186,000	372,000
2. Food & Accommodation Expenses					
	Hostel Accommodation (Double)	Rs.1500/Month	18,000	18,000	36,000
	Hostel Accommodation (Triple)	Rs.1000/Month	12,000	12,000	24,000
	Canteen Expenses	Rs.2375/month	28,500	28,500	57,000
	Utility & other expenses	Rs.550/month	6,600	6,600	13,200
	Total		47,100	47,100	94,200
3. Caution Deposit					
	Caution Deposit-College	One time payment	2,500		2,500
	Caution Deposit-Hostel	One time payment	2,500		2,500
	Total		5,000		5,000
4. Other Expenses					
	Text Books	Approximate	9,000	9,000	18,000
	Uniform/Suits	Approximate	7,000		7,000
	Corporate Training and Placement Related Activities	One time payment		18,000	18,000
	Alumni Association	One time payment		1,000	1,000
	Convocation Expenses	One time payment		2,000	2,000
	Total		16,000	30,000	46,000
GRAND TOTAL (1 TO 4)			254,100	263,100	517,200

- 1 Hostel & Canteen expenses may vary depending upon the curriculum and price variation of the commodities. Taxes if any will be charged extra. Hostel room allocation will be done based on availability and first come first serve basis.
- 2 Canteen/Text Books/uniform/Graduation Expenses at actual only. The excess expenses incurred, if any over and above the amount collected shall be born by the students and the excess collection over actual expenses will be refunded or adjusted against the fees.
- Text Books, Uniform & Laptops are mandatory for all students at the College. Those who don't have the Laptop and willing to purchase the same through the College are required to remit Rs.35000/- additionally along with the fees.
- 3 All the payments should be made on yearly basis. First year fee has to be remitted on the day of admission and the second year fee on or before 30th June 2013
- Amount should be transferred to **DC KIZHAKEMURI FOUNDATION, A/c No.31738319869** at State Bank of India, Thodupuzha Branch (RTGS/NEFT Code: SBIN0008674) through any of the following options:-
- a) i-Collect: Those who are having internet banking account with SBI/SBT may transfer the amount through i-Collect facility. The student has to login to internet banking account and select i-Collect option and follow the instruction in order to avail this facility. Students can take the print out of the receipt immediately after making the payment.
- b) Online payment using Internet Banking/Core Banking Accounts of other Banks: Amount may be transferred to the Account through Electronic/RTGS/NEFT transfer. Name of the candidate and Transfer Identification Number should be provided, if the payment is made by Electronic transfer. Also the receipt/acknowledgement slip should be submitted to the College Office at the time of admission.
- c) Remittance at SBI Branches using DCSMAT Challan: Students can remit the amount at SBI branches anywhere in India. The Challan may be downloaded from DCSMAT website (www.dcsmat.ac.in) and the amount can be remitted at the SBI Branch along with the filled up Challan. The Bank will give back 2 copies of challans duly stamped by the branch. One copy of the challan should be submitted to the College Office at the time of admission
- Please note that no other mode of payments will be accepted

DCSMAT MEDIA SCHOOL, TRIVANDRUM**Fee Expense Structure-PGDM Programme (2012 admission)**

S No	Item of Fees/Expenses	Details	1st year	2nd year	Total
1. Fees					
	Course Fees	Rs.60000/Trimester	180,000	180,000	360,000
	Examination Fees	Rs.2000/Trimester	6,000	6,000	12,000
	Total		186,000	186,000	372,000
2. Food, Accommodation & Other Academic Expenses					
	Hostel Accommodation	Rs.1400/Month	16,800	16,800	33,600
	Canteen Expenses	Rs.2375/month	28,500	28,500	57,000
	Utility & other expenses	Rs.450/month	5,400	5,400	10,800
	Total		50,700	50,700	101,400
3. Caution Deposit					
	Caution Deposit-College	One time payment	2,500		2,500
	Caution Deposit-Hostel	One time payment	2,500		2,500
	Total		5,000		5,000
4. Other Expenses					
	Text Books	Approximate	9,000	9,000	18,000
	Uniform/Suits	Approximate	7,000		7,000
	Corporate Training and Placement Related Activities	One time payment		18,000	18,000
	Alumni Association	One time payment		1,000	1,000
	Convocation Expenses	One time payment		2,000	2,000
	Total		16,000	30,000	46,000
GRAND TOTAL (1 TO 4)			257,700	266,700	524,400

1 Hostel & Canteen expenses may vary depending upon the curriculum and price variation of the commodities. Taxes if any will be charged extra. Hostel room allocation will be done based on availability and first come first serve basis.

2 Canteen/Text Books/uniform/Graduation Expenses at actual only. The excess expenses incurred, if any over and above the amount collected shall be born by the students and the excess collection over actual expenses will be refunded or adjusted against the fees.

Text Books, Uniform & Laptops are mandatory for all students at the College. Those who don't have the Laptop and willing to purchase the same through the College are required to remit Rs.35000/- additionally along with the fees.

3 All the payments should be made on yearly basis. First year fee has to be remitted on the day of admission and the second year fee on or before 30th June 2013

Amount should be transferred to **DC KIZHAKEMURI FOUNDATION, A/c No.31738319869** at State Bank of India, Thodupuzha Branch (RTGS/NEFT Code: SBIN0008674) through any of the following options:-

a) i-Collect: Those who are having internet banking account with SBI/SBT may transfer the amount through i-Collect facility. The student has to login to internet banking account and select i-Collect option and follow the instruction in order to avail this facility. Students can take the print out of the receipt immediately after making the payment.

b) Online payment using Internet Banking/Core Banking Accounts of other Banks: Amount may be transferred to the Account through Electronic/RTGS/NEFT transfer. Name of the candidate and Transfer Identification Number should be provided, if the payment is made by Electronic transfer. Also the receipt/acknowledgement slip should be submitted to the College Office at the time of admission.

c) Remittance at SBI Branches using DCSMAT Challan: Students can remit the amount at SBI branches anywhere in India. The Challan may be downloaded from DCSMAT website (www.dcsmat.ac.in) and the amount can be remitted at the SBI Branch along with the filled up Challan. The Bank will give back 2 copies of challans duly stamped by the branch. One copy of the challan should be submitted to the College Office at the time of admission

Please note that no other mode of payments will be accepted

Details of PGDM Programme at DCSMAT Institutions

Eligibility Criteria. Students who secured 50% aggregate marks in graduation and have a valid MAT/CAT/XAT/ATMA/CMAT score are eligible to apply. Final year graduates can also apply subject to submitting proof of eligibility before 31st July 2012.

Highlights of DCSMAT PGDM Programme. We Offer specialization in International Business, Logistics & Supply Chain Management, Media Management, Project Management, Information Systems Management etc apart from traditional areas such as Marketing, HR and Finance & Financial Services Management.

- AICTE approved 2 year full time residential programme
- Course Equivalent to MBA.
- Project Management specialization is offered with collaboration of IT Industry of Kerala.
- Case method of learning including case writing projects.
- One day every week for internship in industry
- 100% placement record.
- Paper less Campus: Continuous Assessment through the Course Management System
- Gallop : Soft-Skills training for developing communication, presentation, leadership and etiquettes from First Term itself
- Video conference based sessions with Professors and Executives from across the Globe
- Competency based courses rather than traditional Syllabus based courses.
- DCSMAT is the **Centre of Excellence(C of E)** of IBM. This will enable our students to learn in cutting edge IBM Softwares used by Fortune 500 companies and get **free IBM Certifications**.
- We also have entered into an agreement with SAP India Pvt. Ltd for their University Alliance Programme, whereby our students will get in-house training in SAP on subsidized rates.

Last date of receipt of application form for academic year 2012-14 is 31 May 2012. Application form is available on our web site www.dcsmat.ac.in. Completed application form is to be forwarded to : **Admission Office, DCSMAT Institutions, DC Kizhakkemuri Edam, Good Shepherd Street, Kottayam – 686001** alongwith dependency certificate issued by **Commanding Officer/Zila Sainik Welfare Officer as the case may be**. Application can also be submitted online. In that case, dependency certificate is to be sent to Admission Office separately quoting online application registration number.

Final selection will be based on an interactive session, GD & PI to be conducted at Kottayam, Kerala. Firm date & venue will be communicated separately to the candidates. **For further enquires, please contact mobile numbers : 9745607093, 9846869231 or email to dcsmat@dcbooks.com**